



Supporting You From Discovery To Recovery

---

# RECLAIM YOUR HEALTH!

REAL WORLD EVIDENCE IN ADAPTIVE  
CLINICAL TRIAL DESIGN

---

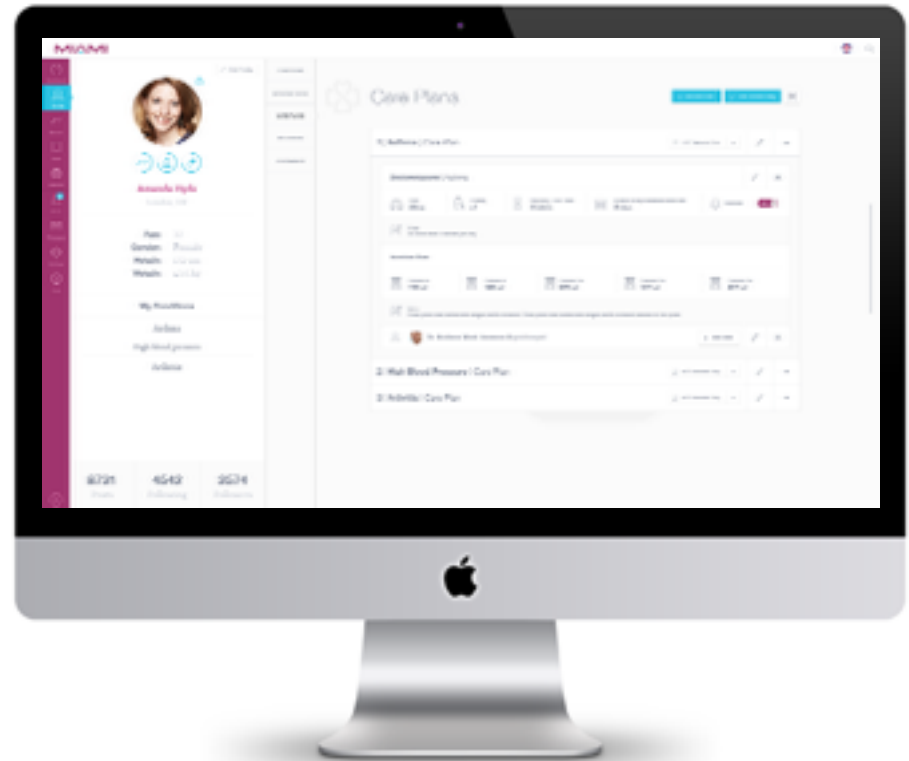


**Handle My Health**

# OVERVIEW

---

- Conventional healthcare offers a one-sized fits all model of care, based on episodic and subjective data. MIAMI offers a personalised care experience.
- Handle My Health are the creators of MIAMI.
- The personalised digital, chronic patient management ecosystem
  - Plugs the traditional “data gap”
  - Patients receive personalised care
  - Utilises novel data input and generation methods
  - Patient-clinician community





# PROBLEM: DATA ACQUISITION

- Episodic & subjective data used to diagnose and treat
- No realtime information

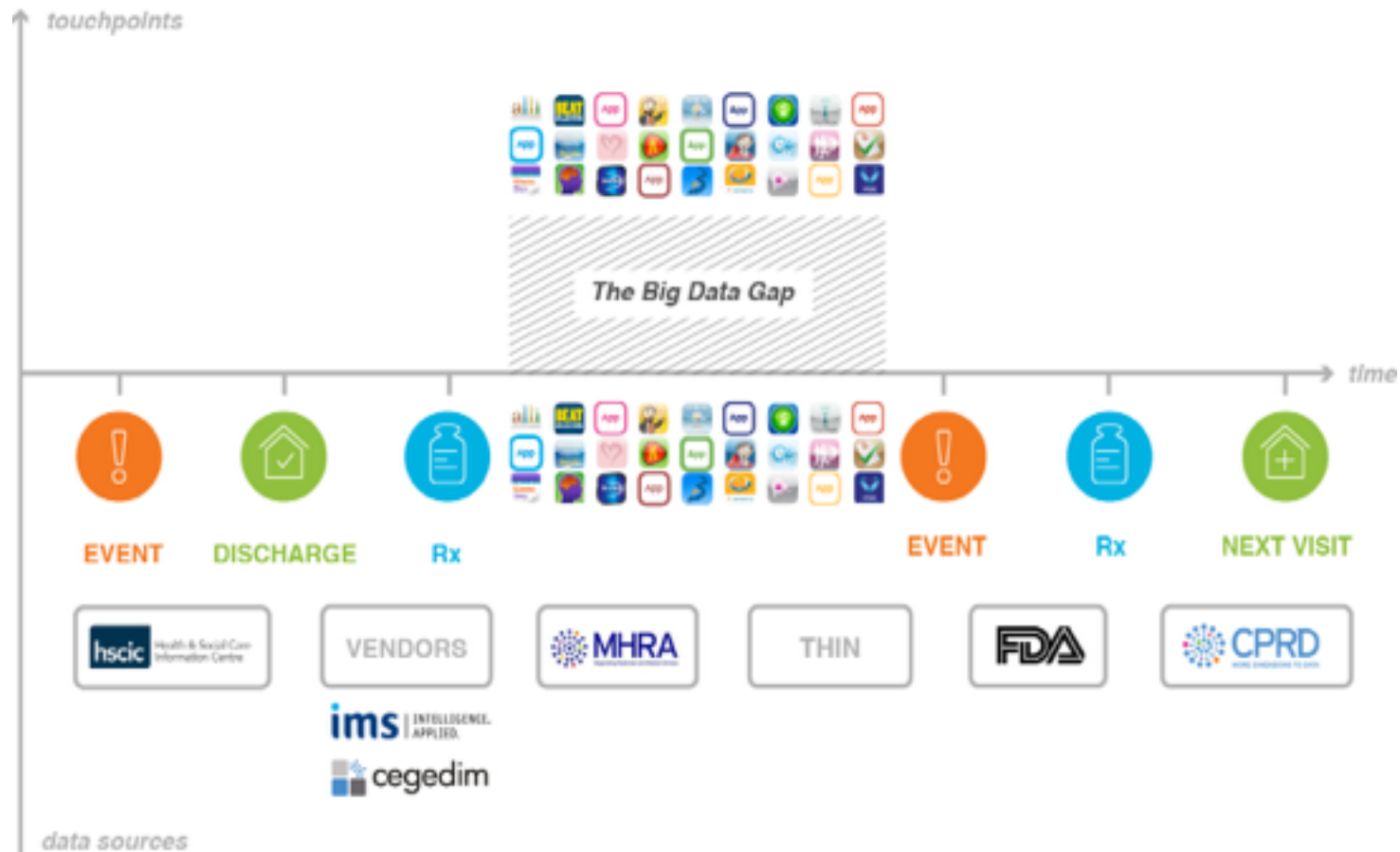


Fig 1.0 View of Data Capture Points in Traditional Healthcare – The Big Data Gap



# HANDLE MY HEALTH: MIAMI OVERVIEW

- Patients control & own their data!
- Integrated and interoperable with Primary, Secondary, Tertiary and Pharmacy IT
- Easy data capture
- Sync multiple apps/devices
- 100% of Patients (50,000) used MIAMI at least once per week (over a 6 month period)

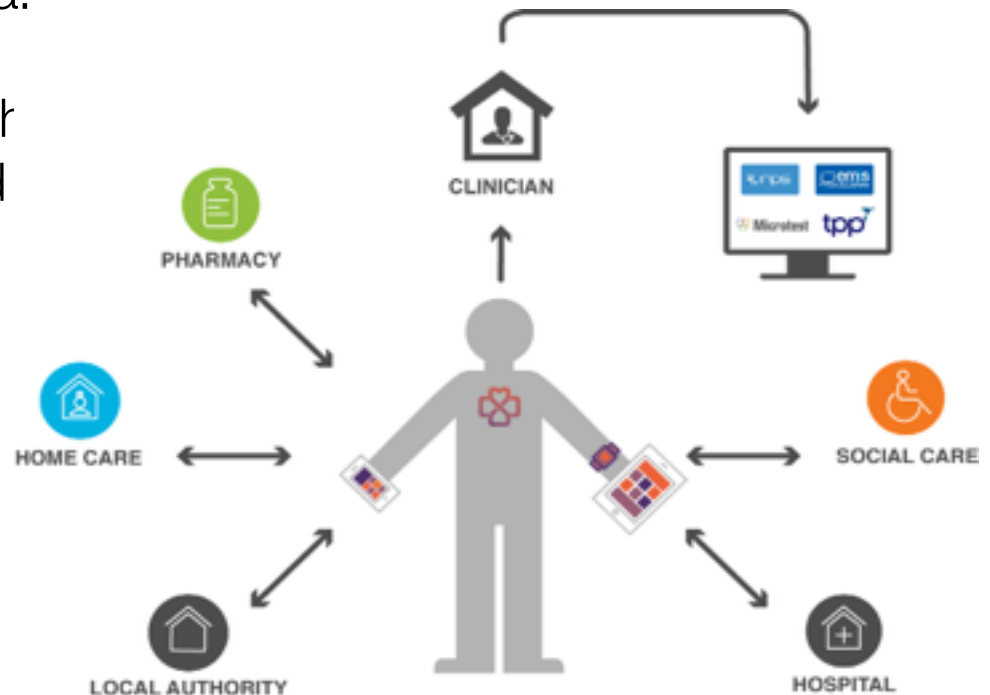


Fig 3.0 Integrated Patient Centred Care Using MIAMI



# SOLUTION: ECOSYSTEM

- 50+ Partners Building MIAMI Modules
- Partners maintain IPR
- Leverage:
  - Security
  - Health Info
  - QoL (PROMs & PEMS)
- 150,000 users globally (pre-launch)

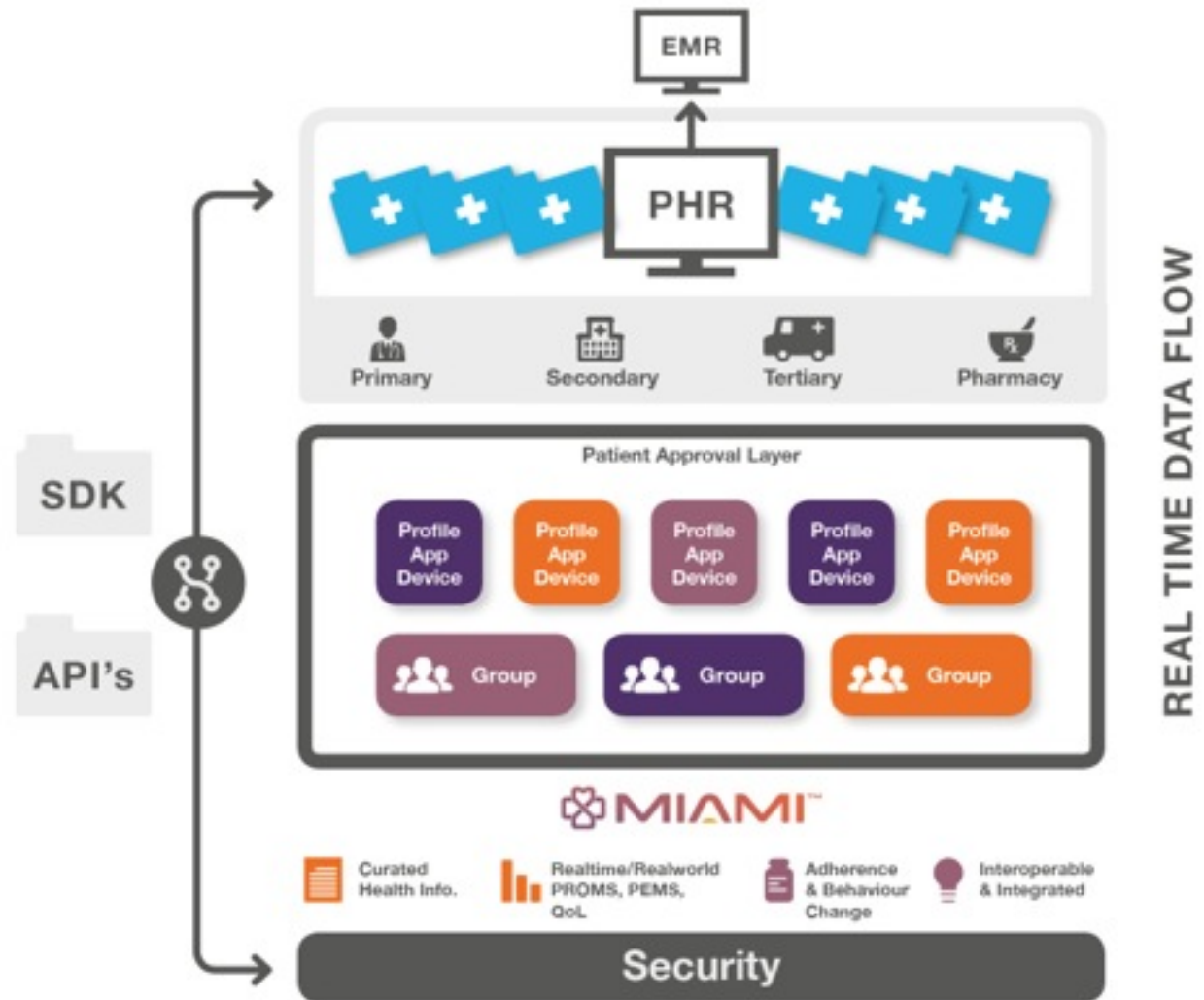


Fig 4.0 MIAMI Ecosystem: Supporting Innovation and Overcoming "Siloes"

# DATA

- Longitudinal Electronic Health Record (EHR)
- Validated QoL (PROMs & PREMs)
- Pharmacovigilance (ADRs)
- Behaviour Change & Adherence (medicines, nutrition, exercise)
- Effectiveness of treatment pathway
- 1000+ Apps and Devices Linked



Fig 5.0 View of Patient Using MIAMI Scanning Function to Read Prescription Label



# TEAM



Jack Bowman  
(Founder & CEO)

- Leadership
- Successfully exited 2 startups
- Healthcare marketing experience
- Detailed understanding of regulatory landscape



Marco Dinacci  
(Tech Lead)

- Over 10 years programming experience
- Expert in health and financial systems development
- Cambridge University

## 20 Worldwide

- Caroline Buttelli
  - Lead Designer
- Yana Leytman
  - Junior Designer
- Nuno Martins
  - Lead iOS Developer
- Chris Coleman
  - Operational Lead - Australia
- Ingrid Ozols
  - Sales & Operations – Australia
- Remote Team 12 of Developers in Gdansk, Poland & Cluj, Romania



# NEDs/ADVISORS

---

## Dr Natalie-Jane MacDonald

- Health insurance advisor – ex-MD @Bupa

## Dr Ian McPherson OBE

- Mental health advisor – Consultant Clinical Psychologist & ex @NHS Executive

## Dr Vishal Gulati

- Healthcare @DFJEsprit
- Angel investor

## Deborah Kobewka

- Data specialist advisor – ex-President @IMSHealth

## Jenny Levett

- Ex-Global Director of Health @Serco
- Consultant @Bupa

## Thomas Cuvelier

- Partner @JRJGroup (Private Equity Fund)



# THANK YOU

---



## Handle My Health

[jbowman@handlemyhealth.eu](mailto:jbowman@handlemyhealth.eu)

+44 (0)203 108 9388