

Welcome to

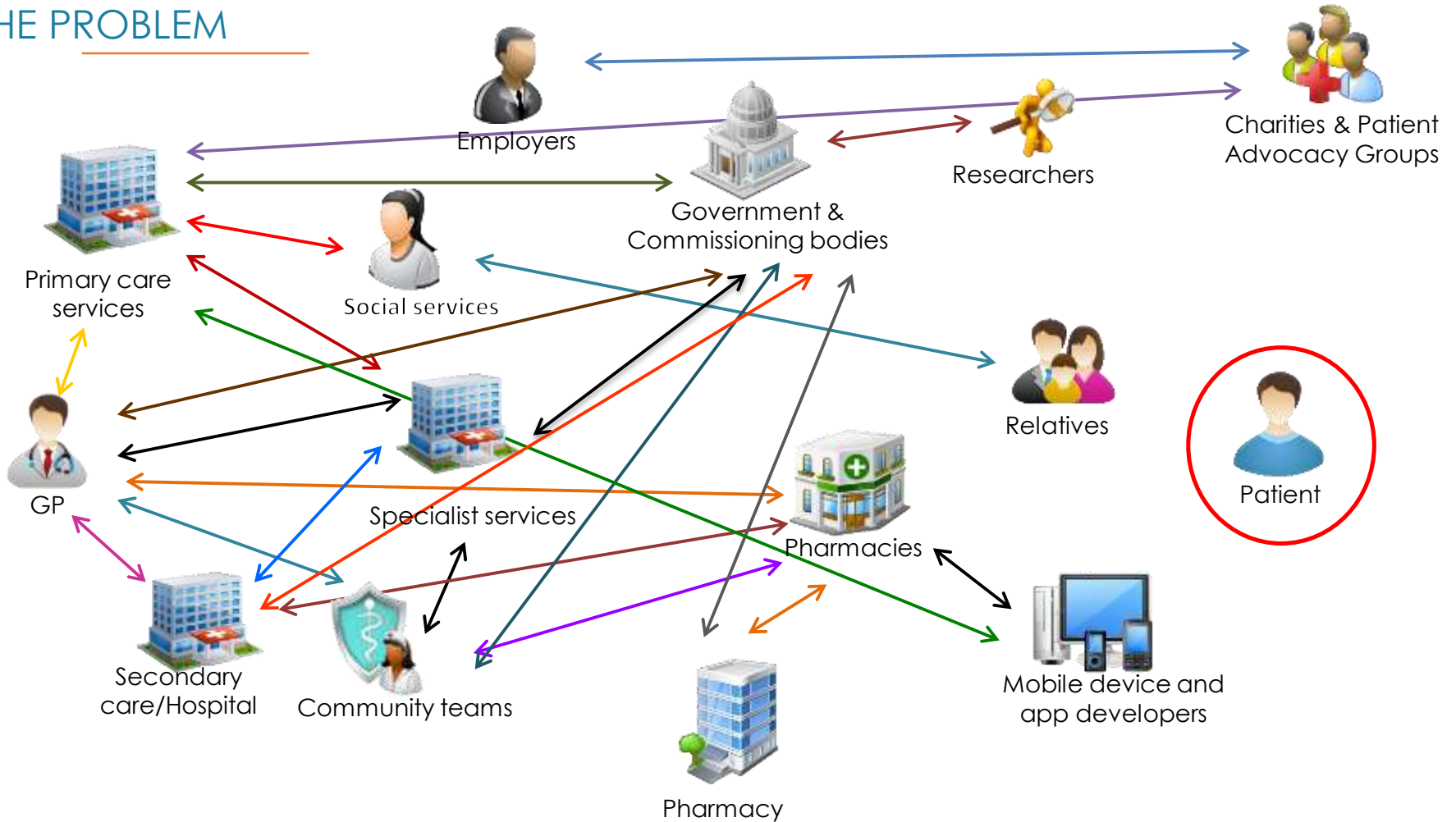


PATIENTS KNOW BEST®  
MANAGE YOUR HEALTH

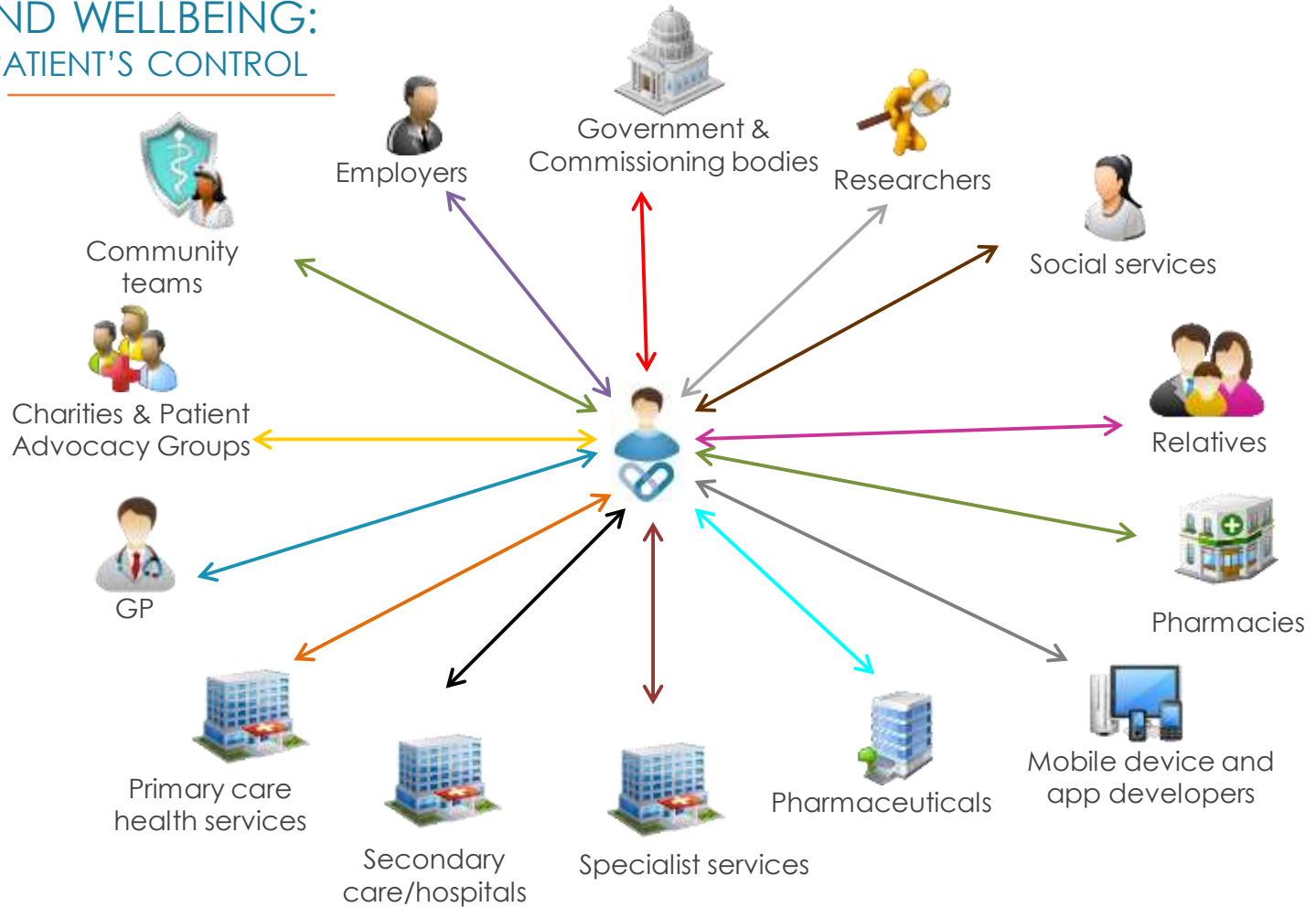
## Patient Driven Digital Platforms for Personalised Medicine



# THE PROBLEM



# HEALTH AND WELLBEING: UNDER THE PATIENT'S CONTROL





## Peter Richards

HIV Clinical Nurse Specialist,  
Terence Higgin's Trust and King's College Hospital

## DISEASE-SPECIFIC PORTALS BUILD UP WHOLE RECORD



### Gastroenterology IBD

Inflammatory bowel disease symptoms monitoring, home testing and personal care plans. 520 patients, 3 OPAs, no hospital admissions.



### Alkaptonuria

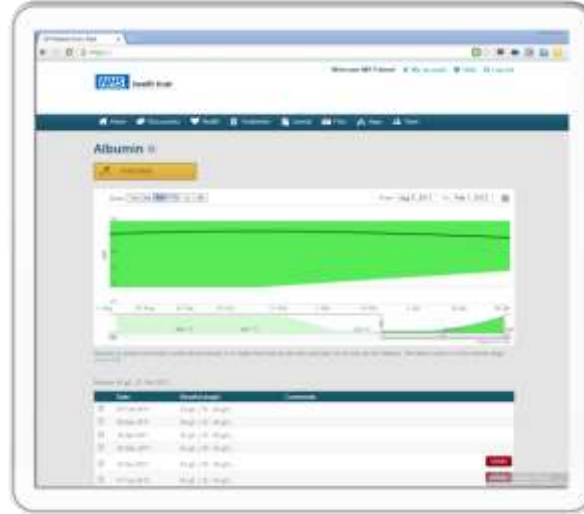
Rare disease national centre of excellence working with national charity. Integrated lab systems to give patients full records while collecting data from patients for research.



### Musculoskeletal

MSK service in Brighton remote monitoring and online consultations to reduce face-to-face appointments and track patient-reported outcomes.

# SYMPTOM TRACKERS, MEASUREMENTS AND RESULTS



Lab results and information direct to the patient  
Monitor symptoms at home, take measurements and share  
Track medication compliance through Automatic Medication Management

# DEVICE CONNECTIVITY

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100+ integrations, including fitbit, withings, jawbone, Nike+ etc.

## BOTTOM UP DRIVES TOP DOWN



Over 50 sites across the UK in 2014(160 sites in 2015)

- Hospitals
- CCGs
- Local Authorities (social services)
- Charities
- Specialist centres
- Device manufacturers
- Pharmaceuticals
- Software providers

Large deployments

- All of South Devon (100k people)
- All of Lancashire (1.4 million)
- Large metropolitan (2.25 million)

Already 7 other countries