



# European Medical Information Framework

E-managing the future of health data  
Budapest  
17 March 2016



# Our vision



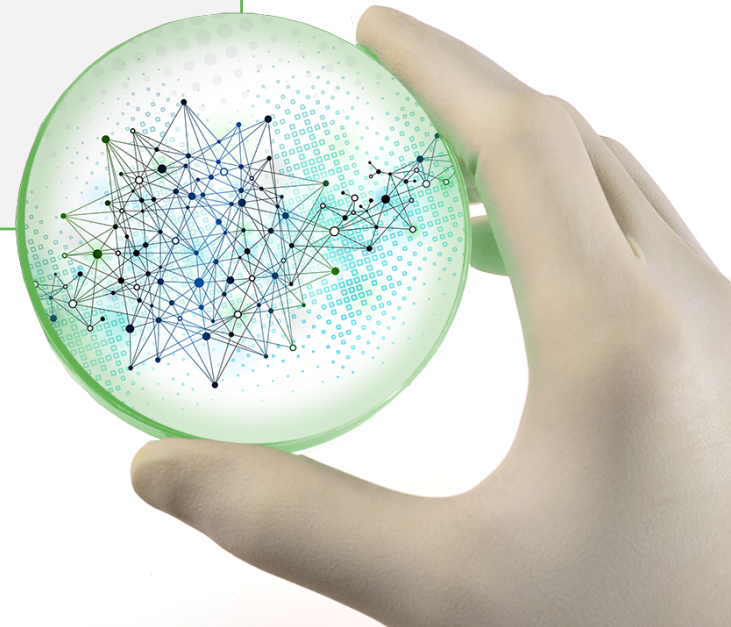
*To be the trusted European hub for health care data intelligence, enabling new insights into diseases and treatments*

EMIF supports flow from:

Data Discovery

↳ Data Assessment

↳ Data Reuse

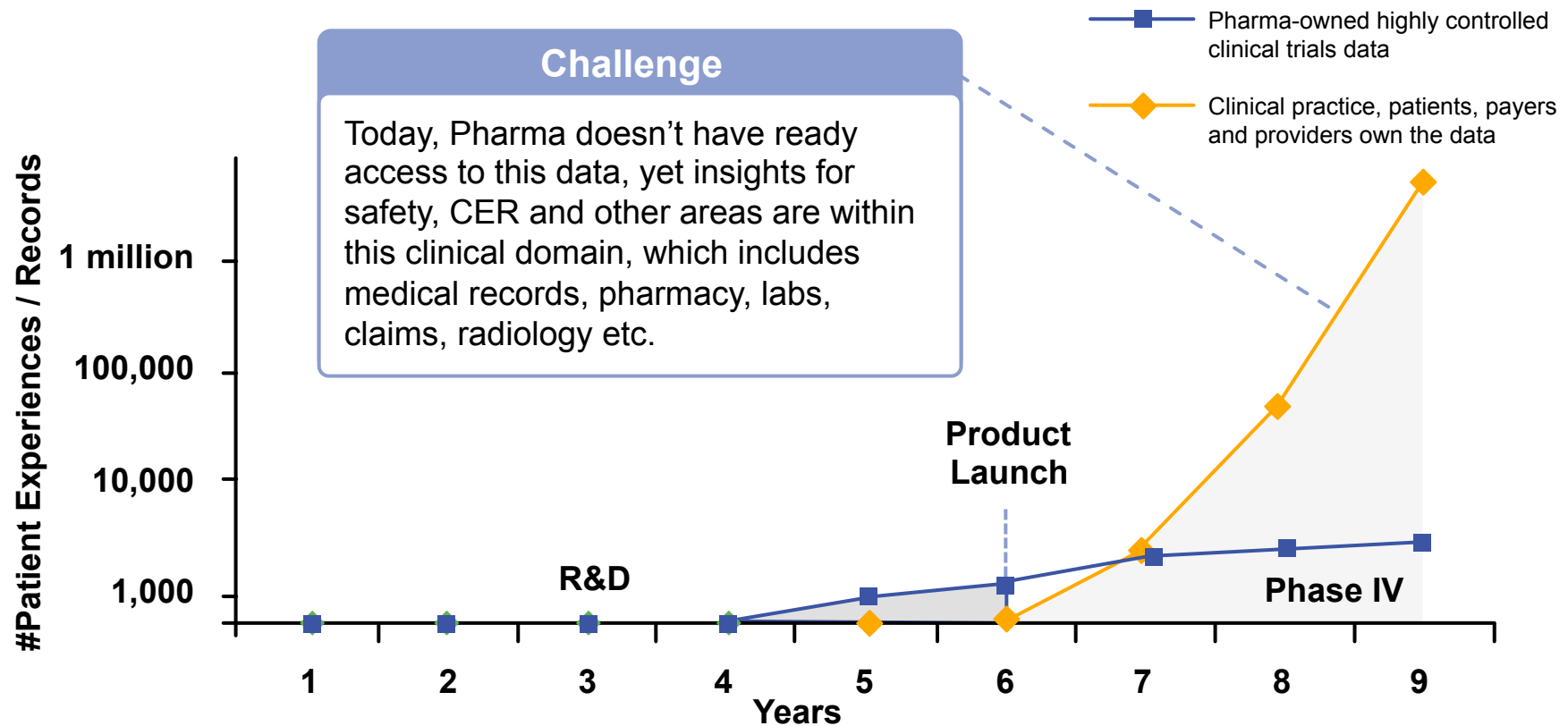


# Why is EMIF needed?

Secondary use of health data to enrich research



## The “burning platform” for life sciences



The value of healthcare data for secondary uses in clinical research and development - Gary K. Mallow, Merck, HIMSS 2012

# Project overview



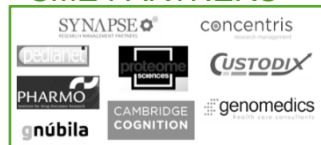
## ACADEMIC PARTNERS



- ❖ 58 partners from 14 European countries
- ❖ €56 million worth of resources
- ❖ Three projects in one
- ❖ Five year project (2013 – 2017)



## SME PARTNERS



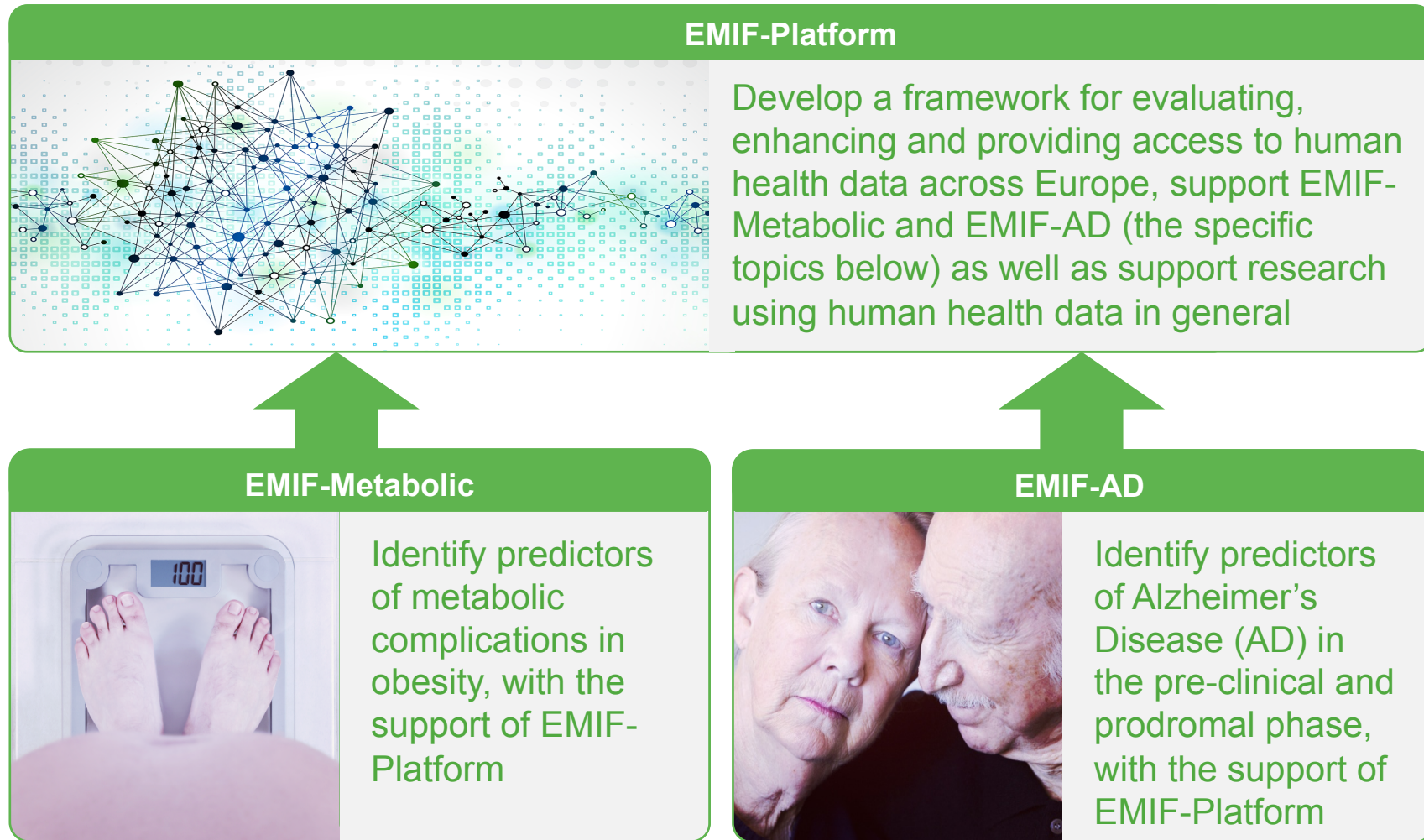
## EFPIA PARTNERS



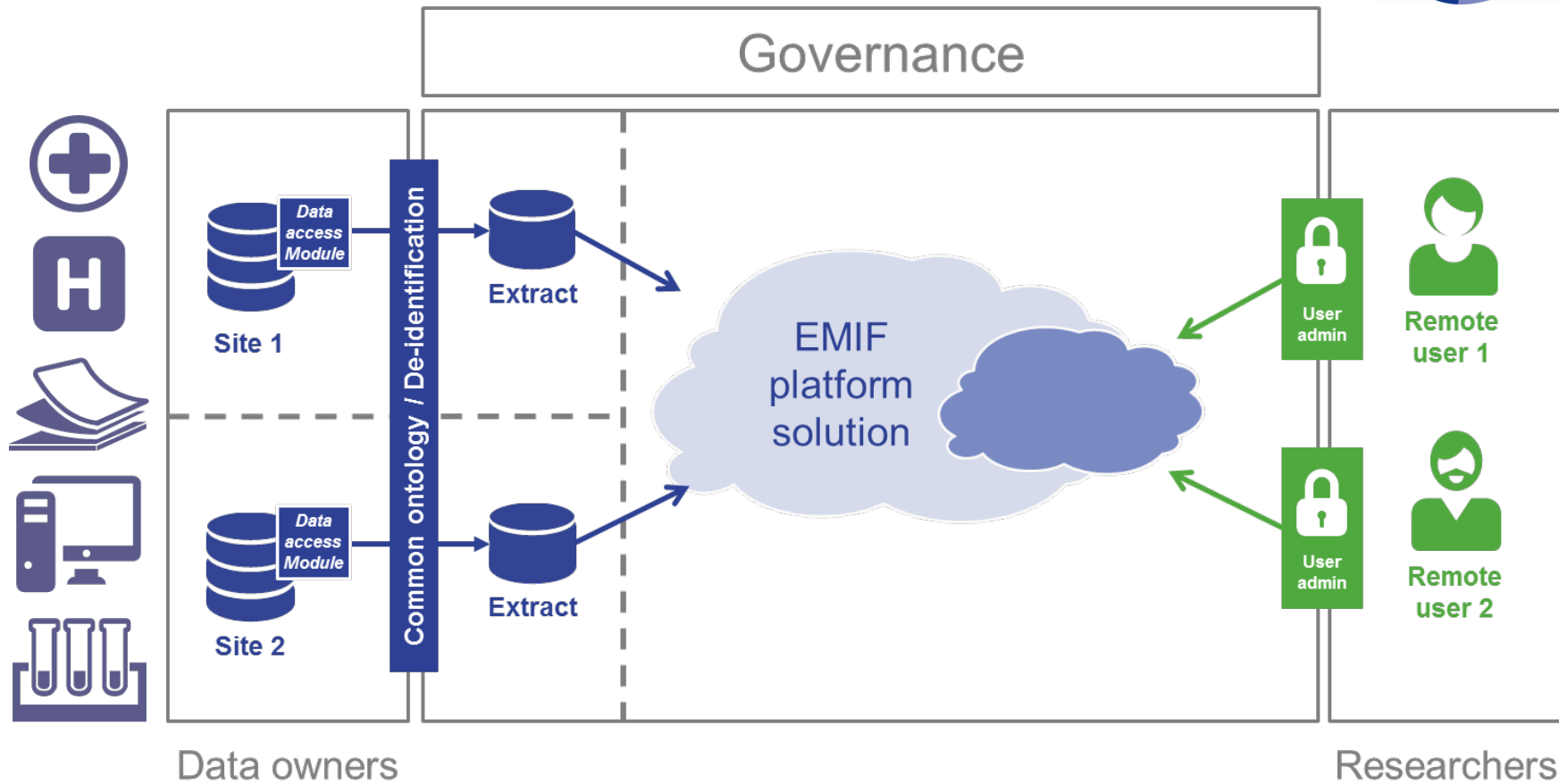
## PATIENT ORGANISATION



# Project objectives

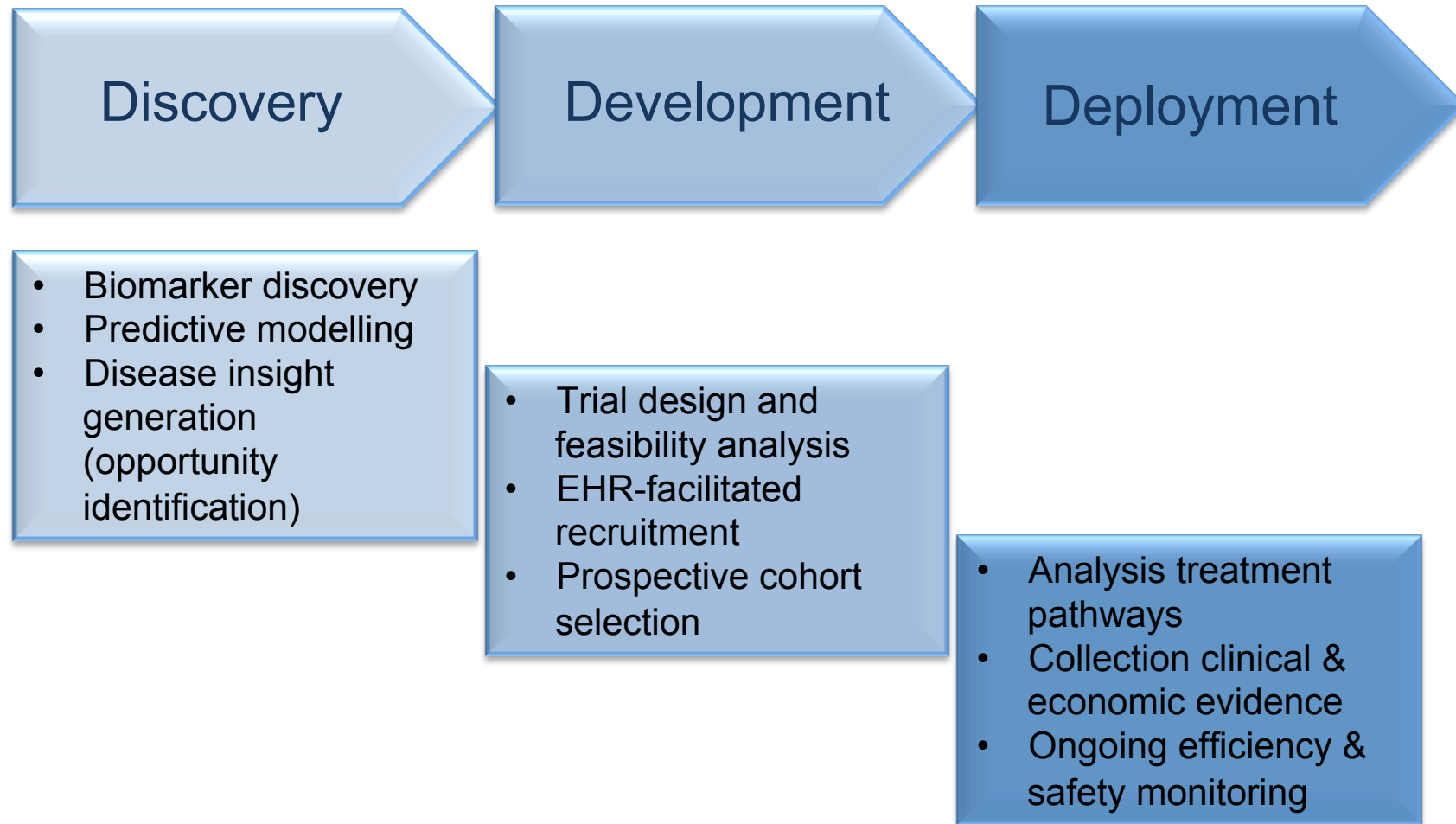


# EMIF overview

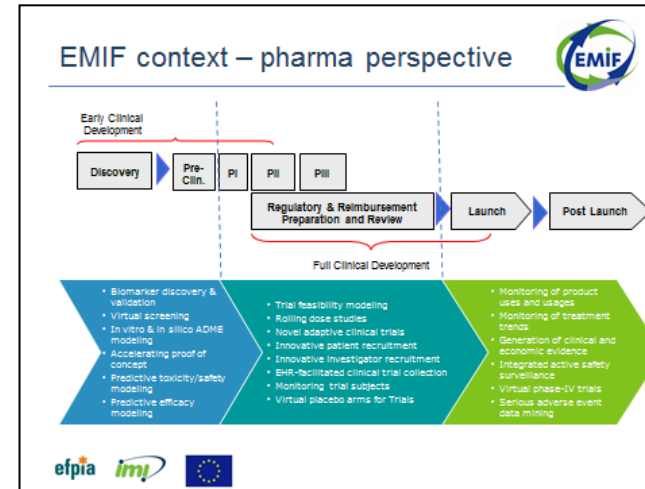
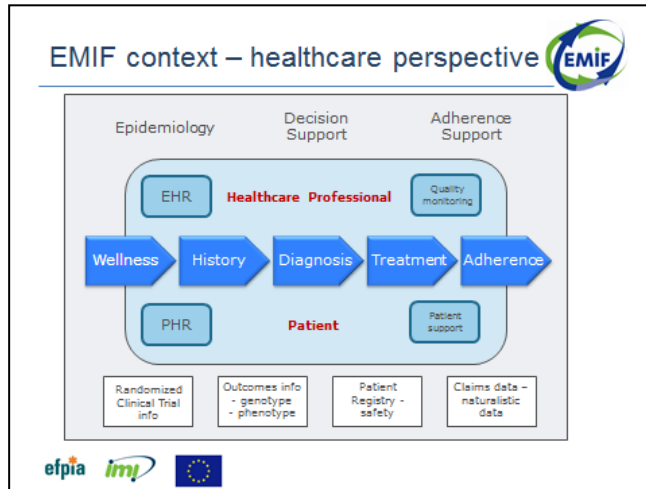


EMIF supports flow from  
**Data Discovery → Data Assessment → Data Reuse**

# RWD application domains in pharma



# RWD benefits



## benefits for stakeholders

### Patients

- Improved management of their disease, e.g. adherence
- Better care through integration of information
- Optimal outcome because best information is available to HCP at point of care
- Reduction of repeat interventions

### Healthcare Professionals

- Improved decision-making at the point of care
- Holistic view on patients
- Quality monitoring supports certification and benchmarking
- Data driven “case-management” approach
- Predictive screening and preventative interventions

### Payers / Policymakers

- Integrated, “systems” approach ensuring the most efficient use of resources
- Improved mid, long-term outcomes for members
- Possibility to profile as healthcare innovator focused on improving care

### Pharma

- “Making a difference”
- Building trust as partner for HCPs and patients
- Gaining unique insights through partnering
- Access to health information to guide in product life cycle management
- Improve company image

Better insights lead to better health